

BIOCELL CREAM
With Genistein and Phosphatidylcholine

BioCell Cream: Phosphatidylcholine, Genistein (active compounds extracted from soy) and Natural Menthol are contained in this cream in order to carry out a specific anti-cellulite* action with a Cryo-reshaping effect. It is a unique formula that is able to firmly attack also advanced cellulite*. It favours skin tonicity thanks to its cryotherapeutic effect, it also helps improving the microcirculation and helps eliminating the excess liquids.

How to Use: Apply in the morning and in the evening on the interested areas and massage until complete absorption. Advice: anti-cellulite* cream must be applied on LEGS, with circular clockwise movements and from bottom to top. Start the massage from outer to inner thigh, then rise to hips. On PELVIS, massage with flat hand with wide circular movements. It is recommended to apply the cream before and after engaging in physical activity.

Active Compounds: Phosphatidylcholine, Genistein (Soy Isoflavones), Carnitine and Natural Menthol.

- **Phosphatidylcholine (Phosphatidylcoline)**, is a phospholipid abundantly represented in the cosmetic field. Soy and lecithin are rich of phosphatidylcoline, such as liver and egg yolk. His amphiphilic nature allows to keep in solution fats in blood and in other body fluids. The "Fat dissolve" effect represents a new and effective solution to localized fat deposits and cellulite, also when such imperfections are located in critical points, such as the abdomen, inner thigh, the coulotte and hips. Good results can also be achieved in the treatment of fat deposits of the lower eyelid, double chin and cheeks.
- **Genistein** (Genistein), is a molecule present in soy, which has important benefits for the care of our bodies. It has a structure similar to that of estrogen and is used to lock, in a natural way, the enzyme that acts on the skin depriving it from collagen and thus restoring elasticity to the skin, which will look smoother and younger. It is known for its antioxidant and anthelmintic properties.
- **Carnitine**, is a carboxylic acid. It is used for the formulation of cosmetic products aimed to firm and slim the body. It carries out a vessel protective and anti-edematous action associated with the lipolytic one, this makes Carnitine an important ingredient for anti-cellulite products.
- **Menthol (Menthol)**, is a cyclic monoterpene, active ingredient that comes from the essential oil of peppermint. It can be found in different kinds of cosmetic products due to its many properties. It is used in cryocosmetics (from the Greek kryos, cold) in order to fight and reduce cellulite and help reshaping the silhouette.

Skin	All kind of skins
Actions	Fights skin imperfections caused by cellulite*
Area of application	All body areas affected by cellulite* signs
Characteristics	Easy to apply cream, light texture and delicate and fresh scent. Enriched with: Phosphatidylcholine, Genistein (Soy Isoflavones), Carnitine and Natural Menthol.
How to use	DO NOT USE ON DAMAGED SKIN Apply on the interested areas and massage until complete absorption
Recommended to	All women who want to fight against skin imperfections caused by cellulite.
Consistency	Cream inside a dispenser
Fragrance:	Fruity, green, vanilla, fresh scent
WARNINGS:	External use. Avoid contact with eyes and mucous membranes. After use, wash hands thoroughly. The product can produce heat and redness in the skin so it is recommended to verify the individual predisposition before use. In case of intense reaction (warmth and tingling) rinse with fresh water. Do not use in the presence of capillaries, varicose veins and sensitive skin. Do not use this product if pregnant. Keep out of reach of children. Do not ingest, cosmetic product. Store the product in a cool place with cap closed.

PAO: 6M

HOW TO PRESERVE: avoid to keep the product open for a long time. Store in a cool and dry place, away from direct light. The possible changing in color of the product shows the natural origin of the components and doesn't change the quality of the product.

INGREDIENTS: Aqua (Water), Caprylic/Capric Triglyceride, Cetareth-12, Octyldodecanol, Cetearyl Isononanoate, Glyceryl Stearate, Glyceryl Stearate SE, Cethyl Alcohol, Menthol, Menthyl Lactate, Phosphatidylcholine, Vanillyl Butyl Ether, Spirulina Platensis Extract, Soy Isoflavones, Caffeine, Carnitine, Alcohol, Colloidal Gold, Polysorbate 80, Cyclodextrin, Coco Caprylate, Tocopherol, Helianthus Annuus (Sunflower) Seed Oil, Lecithin, Ethylhexylglycerin, Carbomer, 1,2-Hexanediol, Leuconostoc/Radish Root Ferment Filtrate, Caprylyl Glycol, Tropolone, PEG-40 Hydrogenated Castor Oil, Sodium Hydroxide, Lonicera Caprifolium (Honeysuckle) Flower Extract, Lonicera Japonica (Honeysuckle) Flower Extract, EDTA, PPG-26 Buteth-26, Parfum (Fragrance), Limonene, Hexyl cinnamal, Geraniol, Citral.

**inestetismi cutanei della cellulite.*

**PARABENS, SILICONES, MINERAL OILS, PARAFFIN FREE
WITH BOTANICAL INGREDIENTS
DERMATOLOGICALLY TESTED**

Made in Italy

Usa esterno/External use

BICR0137

250 ml e Net Wt 8,45 Fl.Oz

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